

Midstate Healthy Living Expo
October 7, 2010 – 9:30 a.m. – 12:30 p.m.
Fox Parish Center at St Francis Church • 10 Elm Street
Middletown, CT • 06226

For questions or concerns, please contact Joyce Gootkin at 860.887.3561 x111

Registration Information:

*Agency Name (as you would like to see it advertised)	
Contact Person	
Phone Number	
Email Address	
Mailing Address	
	City/ST/Zip

Registration and Payment submission deadline is September 23, 2010!

Send completed registration form AND payment to:

Senior Resources • 4 Broadway, 3rd Floor • Norwich • CT • 06360

(Payment must accompany registration. Failure to send payment in will result in an unsecure registration. There are no refunds on registration fees)

Or you may register and pay with a credit card via our website at:

www.SeniorResourcesEC.org/news

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Registration Fees:

For Profit Agency: \$100.00

Not for Profit Agency: \$30.00

Do you require Electricity? Yes No

Electricity is limited! Electricity requests will be on a "first come first serve" basis with **preference** given to Sponsors. You must bring your own extension cords – **Senior Resources will not provide them.**

Have you considered becoming a Sponsor?
We have new and exciting sponsorship opportunities available! (Please note: Sponsorship fee includes the table cost)

Platinum Sponsor \$800.00 Gold Sponsor \$600.00 Silver Sponsor \$400.00
(Sponsors are given prime locations at the expo. All other agencies requesting a different location will be denied.)

PLATINUM SPONSOR - \$800

- **Given prime location at the Expo**
- Your Agency logo (can be linked directly to your Agency) will be placed on Senior Resources website page for 6 months! Average yearly traffic of over 36,000 unique visitors
- Listed on a **THANK YOU** board which is prominently displayed on the day of the Expo
- Agency name is included in local newspapers, radio and cable advertising prior to the Expo
- Given an opportunity to participate in a live remote interview regarding their agency the day of the Expo

GOLD SPONSOR - \$600

- Agency name is included in local newspapers, radio and cable advertising prior to the Expo
- Your Agency brochure (no larger than 8 ½"X11") will be placed in Senior Resources Information Center for 6 months! Foot traffic is visited by Consumers and Providers within our 56 town region
- Given an opportunity to participate in a live remote interview regarding their agency the day of the Expo

SILVER SPONSOR - \$400

- Agency name is included in local newspapers, radio and cable advertising prior to the Expo

Health Fair Portion of Expo:

Would your agency like to participate in the Health Fair portion of the Expo? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Type of Screening being performed (screenings requiring the use of blood or needles will NOT be permitted)	
Special Requirements?	

Health Fair Topics

There will be no invasive screenings allowed (those requiring blood and/or needles). Possible screenings are:

Herbal remedies	Safety in the home	Balance	Memory
Ask the Nutritionist	Ask the Pharmacist	Blood Pressure	Height/Weight
Body Fat Percentage	Oral Cancer	Breast Self-exam	Hearing/Vision Screenings

Please note: there will be NO EXCHANGE OF MONEY OR SELLING raffle tickets, services, products at the Expo; however, door prizes are permitted – vendor is responsible for contacting the winner.

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Rules of Operation

1. Registration forms must be received and paid for by the deadline.
2. Request for moving of tables due to location will be denied. **Prime locations are given to sponsors only.**
3. Request for electricity will be first come first served with preference given to Sponsors. Electricity is limited. You must bring your own power cord.
4. One table, a table covering and **two chairs** will be provided on which to display your organizations information.
5. Your table **must** be set up by **9:30 a.m.** Fox Parish Center at St Francis Church will be open at 7:30 a.m. Also, your table must be staffed at all times during the duration of the Expo.
6. All vendors are asked to remain for the duration of the Expo. Do not begin to break down your table until 12:30 p.m. You are **responsible** for the removal of all materials, brochures and boxes.
7. No live animals will be allowed in the Fox Parish Center at St Francis Church (except Service Animals).
8. No radios or non-approved electrical equipment is allowed.
9. Any additional items used for set up must be stored under the table or put away. No cardboard boxes or other set up items are allowed around the outside of the table.
10. You must provide your own assistance in transporting your materials to your table location.
11. All activities for your organization must be confined to your table locations. **You may not solicit any other areas of the Expo.**
12. The Fire Marshall requests that you do not move your table. Tables are placed in accordance with fire codes, rules and regulations.
13. Please note: there will be NO EXCHANGE OF MONEY OR SELLING raffle tickets, services, products AT THE EXPO! However, door prizes are permitted; vendor is responsible for contacting the winner.

Thank you in advance for your cooperation with the aforementioned policies.